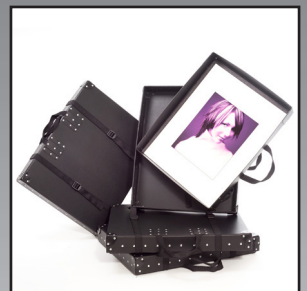


PACKSHOTS

Perfect for e-commerce: amazon, ebay, etsy, etc.



High quality studio photographs of your products for use in all media.

Prices from just £25 per shot!

 bailey cooper
.CO.UK
award winning photography

01904 512074

P A C K S H O T S

websites + brochures + advertising + packaging

PRICES

Pricing is based on the size of your products and the number of shots required:

No. of final shots required	Small items (up to 1/3 cubic metre)	Large items (up to 1 cubic metre)
	Price per shot For Single Items Only. Add £10 per additional item to prices shown for groups.	Price per shot For Single Items Only. Add £15 per additional item to prices shown for groups.
1	£68	£125
2	£45	£75
3	£35	£58
4	£31	£50
5	£30	£45
6	£29	£44
7	£28	£43
8	£27	£42
9	£26	£41
10+	£25	£40

Reflective and/or Transparent objects: Add 50% to 'per shot' prices above

Prices shown do not include VAT which will be added at the current rate. Prices are valid at the time of publication but are subject to change without notice.

Example pricing

Five product shots required: Three individual items, and two "groups" of three items.

Base price is £30/shot with additional items in the groups charged at £10/item.

5 x £30 = £150 (Base price)

4 x £10 = £40 (£10/item for the extra items in the groups)

Total = £190 + VAT

Our product shot service provides you with high quality images on plain white, grey or black backgrounds. Clipping paths/cutouts are also available from just £6.50+VAT per image - please ask for a quotation. We aim to complete all shots within ten days of receiving your order, but if you have a deadline approaching we have an optional "express service" which might get you out of a tight corner! Call us on 01904 512074.

Delivery of all products is to our York based studio. We will advise you when all photography is complete so that you can arrange your own collection. Alternatively, we can sort out courier return of everything for you at cost+15%. Uncollected items are donated to charity/good causes as appropriate.

All final images will be supplied online as industry standard sRGB JPG files.



P A C K S H O T S

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WE'VE CUT PRICES... NOT CORNERS

We're often asked about the differences between our standard creative product photography and this 'Packshot' service.

Rest assured that we can offer this pricing structure by passing on efficiency savings to you, rather than by cutting corners!

No matter which option you choose, your products will be photographed with the same care and attention that we always strive for at Bailey Cooper Photography.

The table below shows the main differences between our two services:

	Creative Product Photography (£165/hour plus Image licences from £25 each)	Packshot service (Fixed price per shot)
Web proofing of images for final selection:	Included	Single shot per product supplied - no proofing.
Cosmetic retouching of products to minimise scratches etc.:	Included Minor blemishes are removed as standard. Major retouching work is quoted separately.	Products are photographed as supplied so please only send top quality samples. (Demo units rarely look good!)
Art Direction by client:	You are welcome to attend the shoot at our studio and 'art direct' where necessary. (Free coffee is included!) (and it's quite nice)	No client attendance is available with this service. Your products may be photographed as part of a much larger batch passing through the studio so we cannot always predict exactly when yours will be 'in the frame'.
High Resolution files:	Maximum resolution files are supplied for each licenced image.	Files supplied are scaled to approx 3000 pixels on their longest side which covers most uses.
Background choice:	There's a whole world of backgrounds out there: plain or patterned? Whatever works best for you or your products!	White, grey or black only. Stylish, clean and simple.
Credit terms:	30 day credit terms are available for businesses that pass our credit checks.	It's strictly payment with order for this service!
Archiving of images:	All images are archived in the Bailey Cooper Photography photo library. So, if disaster strikes we should be able to recover your photos. (There is a small retrieval fee)	Images are not archived by us - with this service it is your responsibility to look after the files that we supply to you.

Prices shown do not include VAT which will be added at the current rate. Prices are valid at the time of publication but are subject to change without notice.



P A C K S H O T S

ORDER DETAILS

Name:	
Company:	
Address:	
Post Code:	
Telephone:	
e-mail:	
Background choice:	White - Grey - Black (please indicate preference)

	Small items (up to 1/3 cubic metre)	Large items (up to 1 cubic metre)
Number of final shots:		
Cost per shot:	£	£
Total:	£	£
Add. item costs for product groups:	£ (£10/item)	£ (£15/item)
	↙ ↘	
		£
Reflective/transparent:	+ 50% for each reflective/transparent item photographed (Metals/highly polished surfaces or glass/acrylic)	£
Express service:	+ 50% of total cost (check availability first)	£
Courier delivery:	Please telephone for a quote if required	£
Clipping paths:	Please telephone for a quote if required	£
VAT:	Currently +20%	£
	Total payment:	£

We accept payment by VISA/MASTERCARD - please complete all relevant sections below. Alternatively, please contact us for bank transfer details.

Cardholder Name:			
Card No.			
Valid from:		Valid until:	
Issue No.		3 digit security code:	
Signature:		Date:	

All orders are accepted under our standard terms and conditions. Where quotations are given without sight of products we reserve the right to alter prices but will liaise with you first. We will confirm that your products meet our criteria before proceeding. Prices are valid at the time of publication (January 2025) but are subject to change without notice. Payment is required with your order - no credit terms available for this service. If return delivery is not paid for, any products not collected within 14 days will be disposed of. Once complete you are responsible for retaining the final image files which are not archived in the Bailey Cooper Photography library.

Please send completed order form and products to the address below.

**Bailey Cooper Ltd, 4 Geldof Road,
Huntington, York, YO32 9JT.
Tel: 01904 512074**